

# **Coverage Advocacy Can Be Sustained After the Funding Ends**

**Beth Stevens  
Sheila Hoag**

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# What happens to CKF Grantees When Foundation Funding Ends?

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- Do CKF projects survive?
- If so, how do the projects survive?
- What are other ways to continue to pursue CFK goals after foundation funding ends?

# Different Paths to Survival for CKF Projects

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- **Securing continuing and new funding**
- **Expanding the mission**
- **Being “Adopted”**
- **Dividing activities among interested organizations**

# **Sustainability Can Be Less Direct**

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- **Enactment of policy or regulatory changes**
- **Heightened awareness of the issue**
- **Strengthening the community's capacity to address the issue of uninsured children and families**

# Two Lines of Research

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## Line 1

- Two web-based surveys
  - Project Directors
  - Coalition Leaders

## Line 2

- Telephone survey of former CKF employees

# Line 1

## Web-based Surveys

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- **Surveyed both project directors and coalition leaders in 45 states**
- **Fielded surveys at least 6 months after RWJF funding ended**
- **Response rate**
  - **84% of project directors**
  - **63% of coalition leaders**

## Line 2

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- **Telephone survey of former CKF employees**
- **Topics covered:**
  - **Skill acquisition at CKF**
  - **Relation of new job to CKF job**
  - **Former employee involvement with efforts to resolve the issue**
- **Response rate: 72%**
- **Follow-up survey – May 2008**

# Did CKF Project and Coalitions Survive the End of RWJF Funding?

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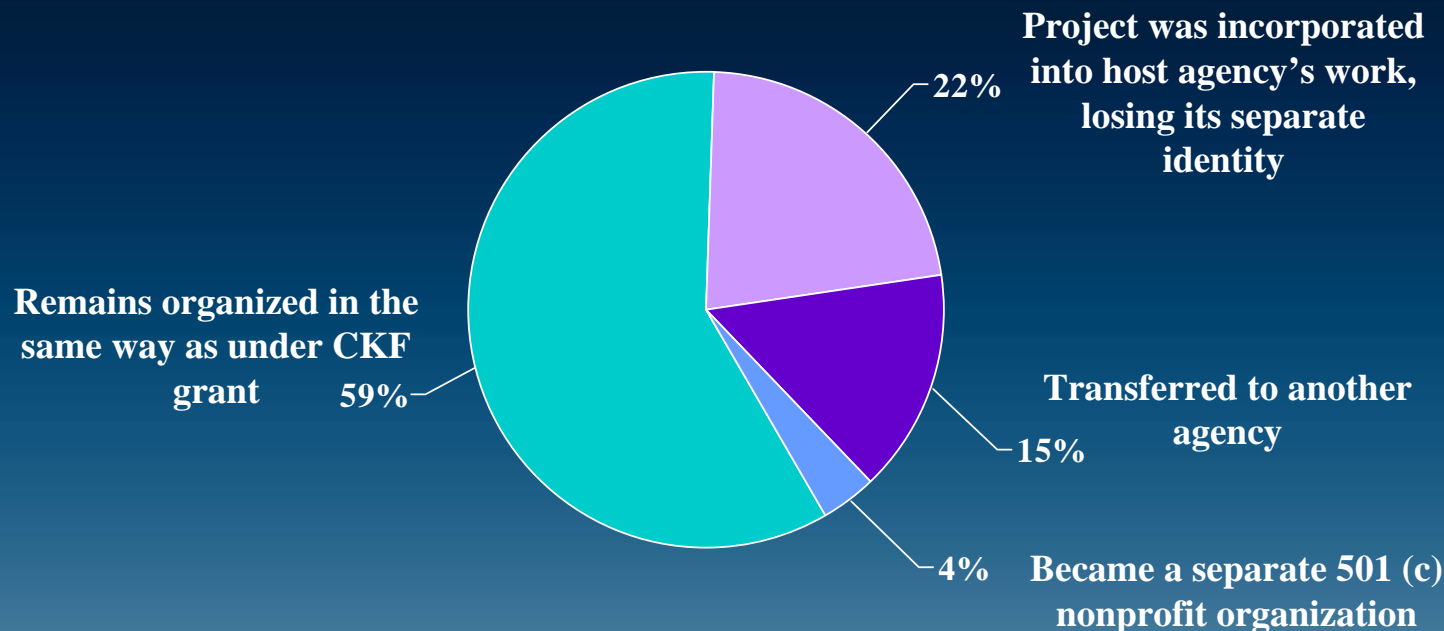
**Out of the 45 eligible states:**

- **2/3 of CKF projects and 3/4 of CKF coalitions survived at least 6 months**
- **In 10 states only the coalition survived**
- **4 states lost both project and coalition**



# CKF Projects Sustained in Several Ways

N = 27

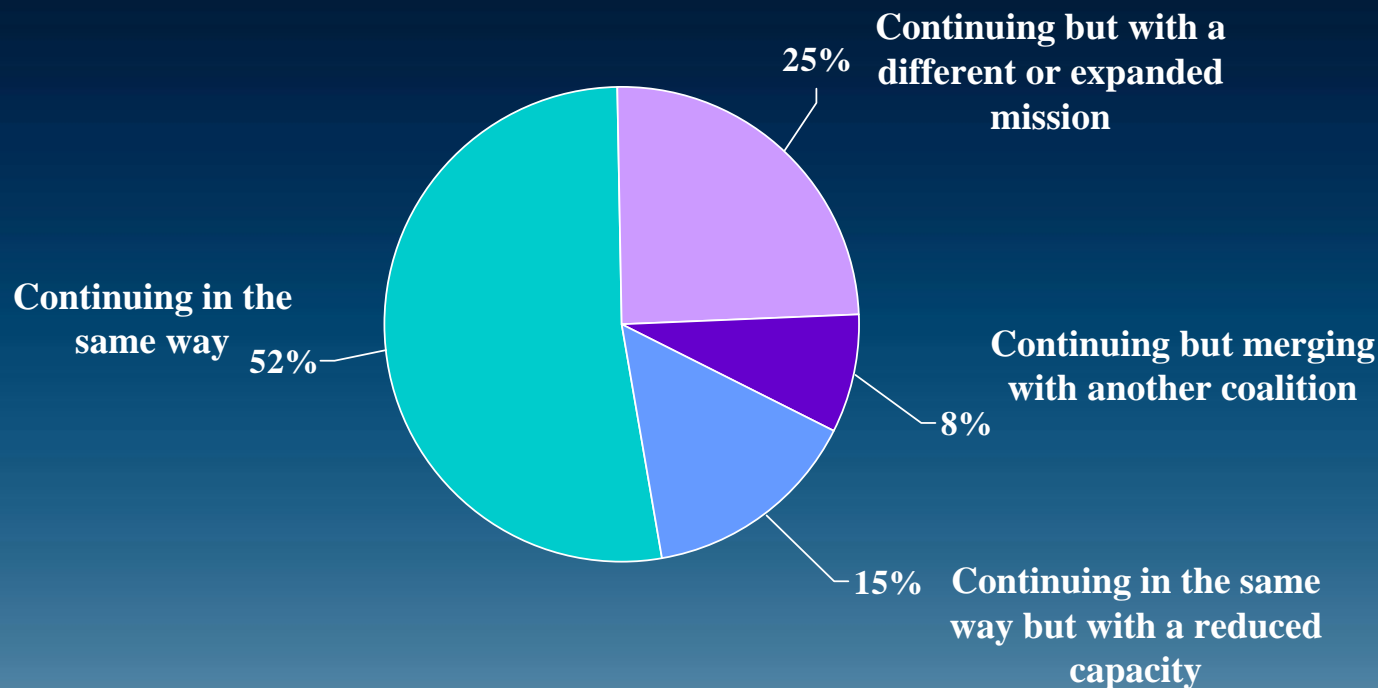


Source: Survey of CKF Project Directors and Coalition Leaders 2007.

Note: This report is based on 27 projects that sustained whose project directors completed the online survey. Projects that sustained but did not complete online survey are excluded.

# Half of CKF Coalitions Sustained

N = 27



Source: Survey of CKF Project Directors and Coalition Leaders 2007.

Note: This figure is based on 40 coalitions that sustained whose coalition leaders completed the online survey. Coalitions that sustained but did not complete online survey are excluded.

## Who Still Survives?

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- **Of 25 states where projects survived in 2007, 22 still survive in 2008**
- **Of 29 states where coalitions survived in 2007, 23 still survive 2008**

# How Did They Survive?

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- **Finding Post-RWJF support required creative searching**
  - **58% said that they received funding from funders that helped them matched RWJF funds**
  - **26% said that they received funding from their state government**
  - **21% said that they received funding from organizations in the coalition**

# In-Kind Support for Both Projects and Coalitions - - Crucial Factor in Sustainability

Since the grant ended, coalition members have...	Project directors (N=38)	Coalition leaders (N= 198)
Adopted specific outreach activities as part of their own operations	61%	47%
Taken responsibility for basic functions of the coalition previously done by paid CKF staff, such as scheduling meetings or sending announcements	42%	43%
Adopted specific simplification activities	34%	32%
Adopted specific coordination activities	34%	31%

Source: Survey of CKF Project Directors and Coalition Leaders 2007.

Note: Respondents could select more than one response.

# **In-Kind Support Crucial Factor in Sustainability (continued)**

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## **In-Kind Support from States**

- **61% said that states had agreed to continue to work on simplification and coordination**
- **26% said that states took responsibility for outreach activities**
- **16% said that states endorsed CFK activities to assist in fundraising**

# **Line #2**

## **Research Questions**

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- **Do former CKF employees improve community capacity?**
- **Do former employees of CKF go on to jobs that use knowledge or skills relevant to gaining insurance coverage for low-income children and families?**
- **Do former CKF employees become part of a network of individuals and organizations working on issues related to CKF goals?**

# Former CKF Employees Do Expand Community Capacity

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- **60% of former employees moved to new jobs related to CKF goals**
  - **Use knowledge of Medicaid or SCHIP policies**
- **Of those, 75% use key CKF skills in their new jobs**
  - **Advocacy**
  - **Coalition building**



# Former Employees Join Education and Advocacy Networks

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- 35% volunteer for organizations in network
- 50% keep up with the issue by reading policy papers or attending meetings
- 66% participated in coalitions
- 72% are in frequent work-related contact with former colleagues

# Conclusions

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- **Efforts to expand health insurance coverage to low-income children did not end when foundation funding stopped**
- **A majority of CKF projects and coalitions sustained themselves and continue to pursue CKF goals**
- **CKF states inherited knowledgeable and skilled advocates who help form networks devoted to expanding health care and insurance coverage for children**